

Braunstone Street Sports

Graffiti & Signage project – Additional Information

Introduction

Work has now been completed at the former paddling pool site on Braunstone Avenue, which has been converted into a “Street Sport” area for skateboarding and bmx-bikes. The project was funded by both the City Council and Braunstone Community Association (now known as B-Inspired), with a total cost of £300,000.

Project proposal

As part of the final stage of the project, we are looking to development a number of graffiti events and undertake community consultation in order to develop and produce signage for the main plaza area (formerly around the paddling pool).

The plaza area has a number of blank walls that can be used for graffiti, including the new bridge parapet walls linking the pool with the rest of the park. The aim is to encourage participation from youths and teenagers across the Braunstone estate in designing the graffiti and signage, with a view of them taking “ownership” of the area.

What the funding will pay for:

Part of the funding will pay for staffing costs for B-Connected, the local Neighbourhood support group who will have responsibility for facilitating the consultation and events.

Another part will pay for the production of signage, which will be in the form of 1 or 2 large signs that will be clamped to railings in the main arena. The sign designs will be produced by local residents through consultation events that will take place in the early Spring of 2010.

We also aim to facilitate a number of graffiti events in the arena, working with a graffiti artist to develop “street” designs that will be in keeping with the area and fit the “skate” theme.

All aspects of the project will be completed by Easter 2010, in readiness for a grand opening launch of the area at that time.